



## Creating your very own first ever website or blog

This treasure map is written for those of you who have an impossible dream of someday building your very own website with a blog... or it is for those who dream of hosting a stand-alone blog to share with the world. Either way, we hope this map will help you realize your online presence dream. Please note. We are in no way website or blogging experts. In fact, our ABCs of Happiness website & blog is our first and only attempt. We do not claim to be experts... but we are confident we can provide our viewers guidance on how we achieved our impossible dream to *"Make Mankind Happy Again."*

This is our story...

- 1) **Build your website or blog in Word and then transfer it to PowerPoint with images & pictures!**
  - a. We spent a year writing our second book to publish in Microsoft Word. The book was coming along great until we realized... the chances of publishing a book with colorful pictures, jam-packed with graphics, cartoon characters and a musical soundtrack... was never going to happen. We started out with dreams of dollar signs and sugarplums dancing in our head when came to realize an important flaw in our character. We could not bring ourselves to profit of the pain of our fellow human beings. We had no choice but to give our lifetime of intellectual property away for free in hopes it would help other people cope with grief.
  - b. We changed direction and built a PowerPoint presentation, and it was a free-for-all where we added everything we could image into the presentation. Our impossible ABC's of Happiness dream started to come to life. We tried to take our show on the road to military bases to give them assistance in helping veterans cope with the grief of war they suffered. (We are veterans too, so we are vested in helping our troops) A funny thing happens when you try to share solutions for free to government bureaucracy. If the solutions work...which we know ours do... it takes away money from the professionals who make a living "managing grief". No grief managers wanted our solutions, especially if they are free of charge. There was no money in it.
  - c. Bingo! Screw management. We never did care for management much anyway. This is when we decided to build a website and give our IP to the world for free... free of management requirements for their cost of living large... even though we did not have a clue how to do it.

Now before we take you to getting your ideas posted online let's pause a minute to discuss why it is so important to create your content offline in Word or PowerPoint. Web developers, no matter how good, are not mind readers. If you do not know what you want... they cannot guess what you want. That does not mean they will not tell you they can read your mind... if they are making money doing it. It will cost you an arm and a leg.

If you send a website developer a PowerPoint presentation... or even screen shots of other websites and blogs, you think best serve you... there is no guesswork in development. You save tons of money and capture your dream. If you must pay someone else to do it for you... you are funding their dream... not yours. That's our story and we are sticking to it.

## Finding the right host for your website or blog

Once you have created your content it is time to find an online host who can meet your needs. If you go cheap... spammers, hackers and content thieves will rip you to shreds. You need support and security that allows you to focus on writing and not trying to become an online master.

- 2) **Find the best host you can afford to post your vision to the world – support- protect.**
  - a. We knew that finding the right host who shared our vision... and was committed to helping us get there... was the best investment we would ever make. We searched and found godaddy.com. They offered a firm-fixed price for our first year that included immediate unlimited support. They made crazy wild promises that they are the best in the business... and here we sit a year later... knowing they kept all those promises and delivered so much more... giving us things we could have never imaged.
    - i. Picture perfect website and WordPress so we could run the website ourselves online or from our iphone.
      1. Reconfigured content so it shows up on an iphone crystal clear.
    - ii. A blog – we could not spell blog... but when we asked for help capturing comments from our viewers... godaddy built us a blog page at no extra charge.
    - iii. Top of the line security
    - iv. A language translator so we could share our vision with the world.
    - v. Answered every question we could think of
    - vi. Built new pages and changed content with a thing the call webcare... that was included in the original website development price and lasted a full year.
      1. We no longer need webcare... now that we can run the site ourselves.

Our message is clear. The platform is not as important as the host. We are sure there are lots of really good platforms, but Wordpress does the trick for us. What is of the utmost importance... is finding a host who wants to be your partner... and is there day or night to help you without charging you for every change request or help fixing the many mistakes you are bound to make your first year running the website.

When our viewers ask us, "Who's your daddy?" ..... we answer without hesitation, "**Godaddy!**"

## Answering other questions

- 3) **Aspiring writers need to write.** Write on a napkin. Write on a paper. Write in word. Write on, write on. Do not write to get a grade from someone. Grade yourself. You are the master of your own mind so write papers, comments, articles, website, blogs... so when you read them, they make YOU smile. We laugh at the way we write, and we write to please our population. We are conditioned creatures. Our education systems teach us to write to please our masters. We prefer to write what is right and we do not have time to study how are writing is wrong.
  - a. Be yourself. Write it like you mean it. Do not give a damn if someone grades your work. Grade your work yourself and your thoughts and ideas can never be put on a shelf.



- 4) **Running a website or a blog does not require coding skills.**
  - a. Online platforms are designed so even a novice can do the basics of writing and editing their own text.
- 5) **Does running a website or blog require a massive amount of work?**
  - a. It depends on your definition of work. We think of our website & blog as a play toy. A tool that spreads our message of happiness to the world. It represents how we play... how we game the system of making up our own rules of fair play.
- 6) **How long have you been running your blog?**
  - a. 6 months. We posted our blog in January 2021 during a global pandemic. We wanted a better comments page for our website. Godaddy delivered it to us free of charge. We love that we had no idea what a blog required, and we quickly learned it was a critical piece to our ABC's of Happiness website which contains our core material.
- 7) **Did we create this website ourselves or did we hire someone to do it for us?**
  - a. This is a trick question. We created every ounce of content you read-see-hear-feel-learn-do-fix. Our website is our baby we nurture and grow. However, we could not have done it without godaddy.com who we hired to bring our vision of creating a website & blog to light. Our impossible dream was not to become a website or blog expert. Our impossible dream was to post a website of our work that would help mankind be kinder to each other...find our unique brand of happiness... by kicking griefs ass... and we wanted to give it away to the world for free... in the name of freedom. Godaddy made our impossible dream come true.
- 8) **Writer's block – How do I overcome my thoughts so I can find a point of focus to write about?**
  - a. Here's a hint. We'll walk you through it. Go outside and take a walk. Admire the beauty you miss when you are rushing back & forth never having time to think. Smoke a peace pipe with your peace of mind. Think about what it is you truly want to write about and sequence the topic in your mind... asking... what is the best way to tell my story. First... I'll provide a nice introduction and overview. Second... I'll knock them out with never seen before content. Third... I'll close it with a homerun. Fourth... run home to your computer and put it to paper. Most of all... have fun. If what you write makes you FEEL something (laugh, cry, satisfied) you've already won the writing contest.

Those first 10 to 15 minutes of writers block we all suffer when we must figure out where to begin... is your body saying... you think too much... how's about you exercise your body and your mind will follow... by rewarding you with incredible original thoughts.

Hope this helps. If that doesn't work, then do like we do in golf. *"Just grip it and rip it!"*

If you love to write like we do... write away and never worry about what other people say. We recommend getting started today by building a PowerPoint presentation of



what website/blog looks like. Once you have a structure in place... find a website developer to post it online.

That's what we did. We started writing our second book to publish and changed gears once we realized when should build a website instead. Took us two years researching the ABCs of Happiness (it made us happy everyday) before our impossible dream of building a website came true.

This blog is a byproduct of our website offering a place for viewers to leave comments. Achieving a goal is cool... but the journey is the best part of waking up with happiness in your cup.

Our point is this. The longer it takes the better. Especially when you love learning how to do it.

Best of luck!

- 9) **Do you mind if I quote a couple of your posts as long as I provide credit and sources back to your site?**
- Great detailed question. Yes, we encourage our viewers to share our free-for-all message and it is a nice curtesy to provide credit and source our work. However, we cannot share our work with those who intend to use it for their own profit.
  - © 2021, ABC's of Happiness. All Rights Reserved if anyone charges a fee for this free information.**
  - This site is free. If we do not make money from it... it is critical no one else uses it to profit off the pain of others.

### **Copyrights & Plagiarism – how do we protect our IP?**

Great question! How do we protect our unique IP (Intellectual Property) from totally unoriginal bandits, crooks & thieves?

A wise out-of-the-box attorney once told us a plagiarism & copyright fairy tale. He said the best way for a poor man like me... to copyright & protect our original IP... was to print out all your original thoughts & ideas on pieces of pretty paper... FEDEX the package to yourself... never open it until you have your day in court... in order to prove... some lying, cheating, cold, dead beatin', two timing, double dealing, mean, mistreatin' scumbag was passing off your original IP as their own. (That whole lying, cheating line... came from Patty Loveless's song "Blame it on your heart" and we are crediting her as we should) In our case... we are hoping someday WordPress will offer pop up boxes designed to reference someone else's IP on demand. Example... when we say falling in love makes us feel "All Shook Up" inside... we are sharing Elvis



Presley's IP. We would love to give full credit to each one of those original individuals we shared on this site... those we saw, read, heard, felt... especially those who made us laugh. In fact... we are currently going through every sentence on this site having a blast trying to figure out how to credit when & where we heard some of the greatest line of all time... to explain things like why... we never quite hit the ranks of the rich & famous... because we were more about following the Good Will Hunting what's-important-in-life golden rule... always saying without question... "sorry fellows... but I have to go see about a girl".

Our lawyer could not guarantee that this poor man's copyrighted material would always work. But he told us... think about it?

Some smuck stole your thoughts & ideas and is passing them off as their own... a true con artist who is conning people into thinking they have a totally original brain especially if they are using your IP to make money. (All these con artists are really selling to the general public is a copy of their unoriginal "The Art of the Deal – is to lie, cheat and Steal – and how sales artist can thrive being con artists... conning people into thinking they are an original so they could make a ton of money doing it"). With our totally original attorney's recommendation... you get to show up in court on the day in question or reach out to a local newspaper... and prove beyond a shadow of doubt... that you came up with the idea on the exact date you received this unopened FEDEX package... compared to the day the thief rose to acclaim, fortune and fame... and you get to bankrupt and expose a con artist in an open to the public session.

In our totally original case study... everything on The ABCs of Happiness website is free. The only copyright protection we are promoting is... © 2021, ABC's of Happiness. All Rights Reserved if anyone charges a fee for this free information. Godaddy.com has our original start date of July 4th, 2020... and we have a stack of unopened FEDEX packages containing all our original IP... just in case. We are fully prepared to attack profiteering thieves in open court and will use our poor man's copyrighted information to bankrupt their reputation and ask the court to make them pay back every dollar they ever earned to the people they conned. We encourage our viewers to share and use our website for the greater good... just do not use this material to profit off the pain of people who are grieving. This means... our original IP can never be used in a pay-to-learn college campus classroom... unless the university offers the class on the ABCs of Happiness to the students for FREE.

If you think about it... most people are creative and original thinkers who openly share what they have learned and come to understanding giving away new thoughts & ideas freely... and all they really want is IP credit. If you see someone else using your IP... simply ask them to credit & reference your site... your hard work... like a decent human being. To the indecent people who profit by the art of the steal... call them out for who they are... and if they are profiting off your IP... take them to court. Lawyers take winning "look in this FEDEX package for proof" cases for free.



If all else fails... post on your blog... that so-and-so website is stealing your ideas... and call them out as a liar-liar-pants-on-fire. It will at least make you laugh a little that you refuse to take part in the Art of the Steal.

Hope this helps give you a way to at least... prove your point.

**10) What theme does the ABCs of Happiness use?**

- a. Beaver Builder

**11) How sure are we about our sources?**

- a. We it comes to the content of our character... we experienced everything you read-see-hear-feel-learn-do-fix firsthand. We were in the *"room where it happened"* and it happened to us. You're viewing reading first-hand knowledge that is indisputable. True, some of our solutions are reckless & crazy... but when it comes to breaking out of griefs prison you have to blow things up to get away. That is all we have to say... about that.

**12) Where can I read more? Your blog only has a couple graphics and is boring.**

- a. <https://abcsofhappiness.com>
- b. This is our flagship. Our Titanic amount of content. Our blog is nothing more than a comment capture system to let us hear what our viewers think.

**13) What is your contact information?**

- a. [skipwork@abcsofhappiness.com](mailto:skipwork@abcsofhappiness.com)

**14) Your website is much too hard & complicated.**

- a. We created our condensed, summary, shortcut version at:
  - i. <https://abcsofhappiness.com/falling-off-a-cliff-notes/>
- b. If reading is not your thing... try listening to our 86-song soundtrack that lets you FEEL our work while you look over the pictures that paint a thousand words:
  - i. <https://abcsofhappiness.com/human-feelings-soundtrack/>

**15) Superb website you have here but I was curious about if you knew of any user discussion forums that cover the same topics discussed in this article?**

- a. Try the top 45 happiness sites:
  - i. [https://blog.feedspot.com/happiness\\_blogs/](https://blog.feedspot.com/happiness_blogs/)

**16) How can I stop hackers, spammers, and scammers from messing with my site?**

- a. Find a host with high quality security to try and prevent hackers for destroying your work!
- b. Spammers are a fact of life. Fun fact. Godaddy provided us a feature where all our blog comments must be APPROVED before they post. For the first 5 ½ months of hosting the blog... we approved 1 clean cut comment for every 5 spammers (Drugs, Porno, Snake Oil Salesman, etc) Our comments where 438 clean cut comments to 2085 spam messages we sent to the trash. Then a funny thing happened. Our blog blew up. We received close to 1600 clean cut comments in just over two weeks and here we sit today... 2023 clean cut comments compared to 2086 spammers in the garbage. What? Do spammers leave you alone when you start getting busy? Who knows? All we know is we like approving clean cut comments... and we like sending spammers right to freakin' jail... in the trash.